# Corporate (worldwide) License

Clear and simple licensing.

# What the Corporate License covers. (Includes Desktop/Webfont & Digital Ads License).

1 Corporate/Brand per license
Unlimited Users & computer Installations
Unlimited Commercial Projects
Unlimited Web Views
Unlimited Broadcasting use
Unlimited Social Media & Blog use
Unlimited Apps & Server use

Unlimited End Products for Sale Worldwide

Unlimited Digital Advertising use

# Please see following pages for more details

Please contact lostandfoundrytypeworkshop@gmail.com for any questions

Desktop License 1/3

# Lostandfoundry

# **End User Licensing Agreement - Desktop**

# Licenses and Usage

This End User License Agreement (hereinafter referred to as the EULA) is the legal contract between you (hereinafter referred to as The Licensee) and Lostandfoundry (herinafter referred to as The Licensor). Upon acceptance of this EULA, or by downloading and/or installing The Licensor font products (hereinafter referred to as the Font Software), you agree to the Terms and Conditions hereunder and to the granting by The Licensor of a perpetual, non-exclusive, non-refundable and non-transferable Desktop License to install the Font Software on a storage medium (hereinafter referred to as the Licensed Unit) for a specific use, which is specified in the End User's order receipt.

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The Licenses listed below govern the specific terms of usage of the Font Software according to the needs of The User. If you wish to use The Licensor Fonts for a purpose not permitted by this Desktop License, you must secure a separate license and/or a license extension (for an additional fee).

The Licensor reserves the right to inspect or monitor your usage.

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The Licensee is permitted to distribute the purchased Fonts along with this EULA, to the specified number of licensed users ("Licensed User[s]") as indicated on the applicable order receipt ("Receipt").

# Computer Installation

Each Licensed User is permitted to install the Fonts on a desktop, laptop, and/or handheld computers directly operated by such Licensed User.

## Cloud Design Apps

Each Licensed User is permitted to upload the Fonts to a cloud-based design application account(s) controlled by The Licensed User[s], and used only by The Licensed User[s] for the purpose of creating artwork with the purchased Fonts.

#### Server Storage

The Licensee is permitted to upload the Fonts to a server or a cloud-based storage service that is owned, leased, or otherwise controlled by The Licensee, for the purpose of storage, asset management, and retrieval by The Licensed Users only.

# Backup

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Desktop License 2/3

#### 1.2 RIGHTS

#### + Digital Documents and Artwork

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The Licensed User[s] are permitted to use the Fonts in artwork for an unlimited number of printed physical goods such as posters, books, packaging design, visual identity, collateral, clothing, signage, and other promotional items.

### + Logos

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# X No Other Systems/Product Embedding

The Licensed Users are prohibited from embedding the Fonts in:

Websites, digital ads using CSS @font-face and emails

Desktop applications, mobile apps, and other software

Cloud-based apps allowing third-party, End User Font usage

Electronic devices

Digital games

**Ebooks** 

Editable templates and editable PDFs

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## **E-Publishing License**

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# **Digital Ads License**

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Desktop License 3/3

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Webfont License 1/3

# Lostandfoundry

# **End User Licensing Agreement - Webfont**

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A Webfont is a font software that has been created, optimized or otherwise specifically modified for use on the Internet to style and display text on websites. The websites may be viewed with a web browser and/or via a web-based mobile app. You may use the CSS @ fontface technology to style text on websites. Any technologies other than CSS @font-face, including but not limited to sIFR, Cuf.n or Typeface.js are not allowed. Only the WOFF webfont files purchased fromThe Licensor may be used. Any use of other formats (such as TTF or OTF) is strictly prohibited. For each license you purchase, you may install the fonts on any number of domains, as long as the overall number of unique visitors does not exceed the number you have purchased licenses for.

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#### 1.1 STORAGE + BACKUP

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The Licensee is permitted to upload the Fonts to a server or a cloud-based storage service that is owned, leased, or otherwise controlled by The Licensee, for the purpose of storage, asset management, and retrieval by The Licensee only.

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The Licensee is permitted to make a reasonable number of backup copies of the Font for disaster recovery purposes only.

Webfont License 2/3

## 1.2 LIMITS

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The Licensee is only permitted to embed the Fonts in websites The Licensee owns or controls.

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Websites that embed the Fonts must not have a monthly combined traffic that exceeds the pageviews per month limit indicated on the applicable order receipt ("Receipt").

#### 1.3 RIGHTS

#### + Multiple Websites

The Licensee is permitted to embed the Font into more than one distinct website.

#### + PDF Report Embedding

The Licensee is permitted to embed the Font in Portable Document Format (PDF) reports that the App saves or exports, provided that the reports are not sold for profit.

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#### X No Source Code Distribution

The Licensee is prohibited from redistributing the Fonts with any Website's source code.

#### X No Typesetting Products

The Licensee is prohibited from embedding the Font in any Website that enables an End User to create custom typesetting with the Font. For example: An image editor with text features.

### X No Other Systems/Product Embedding

The Licensed Users are prohibited from embedding or installing the Fonts in:

Computer operating systems, such as Mac, Windows or Linux

Digital ads using CSS @font-face

Desktop applications, mobile apps, and other software

Cloud-based apps allowing third-party, End User Font usage

Electronic devices

Digital games

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Digital Ads License 1/3

# Lostandfoundry

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As used herein, Licensed Fonts shall mean the typefaces that are generated by the use of the Font Software when used with the appropriate hardware and other software. In this Agreement, Font, Fonts or Font Software are defined as the designs of The Licensor Fonts and the software that produces a typeface design(s) together with any other artworks that may be associated with the Font.

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The Licensor reserves the right to inspect or monitor your usage.

A Digital Ads License covers the usage in advertising on websites and mobile platforms such as banners, floating ads, pop ups, video ads, e-mail newsletters etc.

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The Licensor grants to The Licensee a perpetual, worldwide, non-exclusive and non-transferable license to create, reproduce, modify, display, and distribute digital ads ("Digital Ads") that embed the Fonts in accordance with the terms and conditions of this EULA

# 1.1 STORAGE + BACKUP

#### Server Storage

The Licensee is permitted to upload the Fonts to a server or a cloud-based storage service that is owned, leased, or otherwise controlled by The Licensee, for the purpose of storage, asset management, and retrieval by The Licensee only.

# Backup

The Licensee is permitted to make a reasonable number of backup copies of the Font for disaster recovery purposes only.

# 1.2 LIMITS

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The Licensee is only permitted to embed the Fonts in Digital Ads using the @font-face syntax in CSS stylesheets.

### Monthly Impressions Limit

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## 1.3 RIGHTS

# + Multiple Digital Ads

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## 1.4 RESTRICTIONS

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## X Delete Inactive Fonts

Following the completed run of the Digital Ads embedding the Fonts, The Licensee must immediately delete the Fonts from any publicly accessible ad server.

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# X No Other Systems/Product Embedding

Licensed Users are prohibited from embedding or installing the Fonts in:

Computer operating systems, such as Mac, Windows or Linux

Websites using CSS @font-face

Desktop applications, mobile apps, and other software

Cloud-based apps allowing third-party, End User Font usage

Electronic devices

Digital games

Ebooks

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